

Please note these are the 2024 details for this course

Domestic students

Selection rank

Delivery mode
On campus
Online

Location
Bruce, Canberra

Duration
2.0 years

Faculty
Faculty of Arts and Design

Discipline
School of Arts and Communications

UAC code

English language requirements
An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

International students

Academic entry requirements
To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

Delivery mode	On campus
Location	Bruce, Canberra
Duration	2.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Arts and Communications
CRICOS code	110292A
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

Be the master of your career

Realise your leadership potential and let your career thrive in the creative or cultural sector with the Master of Creative Industries.

Tailor your degree to suit you and your career goals with a broad range of elective units up for offer. Pursue your passions whether that be in marketing, user-experience, conservation, entrepreneurship or finance for creative business.

Get

Career opportunities

- Entrepreneur
- Creative business owner
- Creative Director
- Agency Director
- Marketing Manager
- Art Director
- Gallery Manager
- Multimedia Artist
- Screen Director
- Senior Designer
- Publicist
- Curator
- Senior Public Servant in the Creative or Cultural sectors

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Course-specific information

To be eligible for the Master oG ter

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2024	Bruce, Canberra	Semester 1	05 February 2024		
2024	Bruce, Canberra	Semester 2	29 July 2024		
2025	Bruce, Canberra	Semester 1	03 February 2025		
2025	Bruce, Canberra	Semester 2	28 July 2025		
2026	Bruce, Canberra	Semester 1	02 February 2026		
2026	Bruce, Canberra	Semester 2	27 July 2026		

Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

Beijing Institute Of Graphic Communication

[Master of Fine Art \(Art and Design\) \(32586\)](#)

[Master of Fine Art \(Design\) \(32566\)](#)

[Master of Fine Art \(Fine Art\) \(32567\)](#)

Master of Creative Industries (ARM301) | 48 credit points

Entrepreneurship PG (9691) | 3 credit points — Level P

Innovation Toolbox PG (11077) | 3 credit points — Level P

Heritage Materials and Their Environments G (11160) | 3 credit points — Level G

The Cultural Significance of Patina G (11161) | 3 credit points — Level G

Heritage Materials - Structure and Integrity G (11162) | 3 credit points — Level G

Heritage Materials - Aesthetics and Stability G (11163) | 3 credit points — Level G

Finance for Creative Businesses PG (11498) | 3 credit points — Level P

Creative Decision Making G (11500) | 3 credit points — Level G

Audiences, Data and Media Convergence PG (11634) | 3 credit points — Level P

Art, Technology and Business G (11864) | 3 credit points — Level G

Leadership in the Creative Industries G (11865) | 3 credit points — Level G

Digital Advertising Practices PG (11866) | 3 credit points — Level P

Social Media Marketing G (11867) | 3 credit points — Level G

Digital Advertising & Marketing Principles G (11868) | 3 credit points — Level G

Visual Communication for Creative Businesses G (11869) | 3 credit points — Level G

UX Design G (11870) | 3 credit points — Level G

Digital and Tangible Design G (11871) | 3 credit points — Level G

Designing Dramatic Screen Stories G (11889) | 3 credit points — Level G

Writing Dramatic Screenplays G (11890) | 3 credit points — Level G

The Creative Producer G (11891) | 3 credit points — Level G

Integrated Digital Marketing and Communication G (12033) | 3 credit points — Level G

Part 2 - Must pass between 12 and 24 credit points from the following

Specialisations - Must pass between 1 and 2 of the following

Digital Marketing - Must pass 12 credit points as follows

Required - Must pass 9 credit points as follows

Audiences, Data and Media Convergence PG (11634) | 3 credit points — Level P

Digital Advertising Practices PG (11866) | 3 credit points — Level P

Social Media Marketing G (11867) | 3 credit points — Level G

Restricted Choice - Must pass 3 credit points from the following

Digital Advertising & Marketing Principles G (11868) | 3 credit points — Level G

Integrated Digital Marketing and Communication G (12033) | 3 credit points — Level G

- Unit 11868 Digital

Two Part 3 Restricted Choice Units

Two Capstone (WIL/Research) Units

Course duration

Standard 2 years full-time or equivalent. Maximum 6 years.

Learning outcomes

Learning outcomes	Related graduate attributes
Create, pitch and develop strategies for creative projects and businesses	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research

theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.

UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives.

UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.

develop and augment understanding of their discipline; communicate and engage with Indigenous Australians and respect cultural protocols; apply their knowledge to working with Indigenous Australians in socially just ways.

Develop and apply creative professional thinking and methodologies to produce innovative solutions

UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.

UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives.

UC graduates are self-reflective: Engage in lifelong learning; evaluate and improve their knowledge and skills for continual professional and academic development; be self-aware; adapt global

UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.

UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.

Awards

Award	Official abbreviation
Master of Creative Industries	Master CreativeIndustries

Honours

None.

Alternative exits

Students may exit early from the Masters course with any of the following awards if they have met the requirements of that award:

Graduate Diploma of Creative Industries

Graduate Certificate in Creative Industries

Graduate Certificate in Creative Leadership

Graduate Certificate in Design

Graduate Certificate in Heritage Materials Conservation

Graduate Certificate in Creative Business

Graduate Certificate in Screen Development

Enrolment data

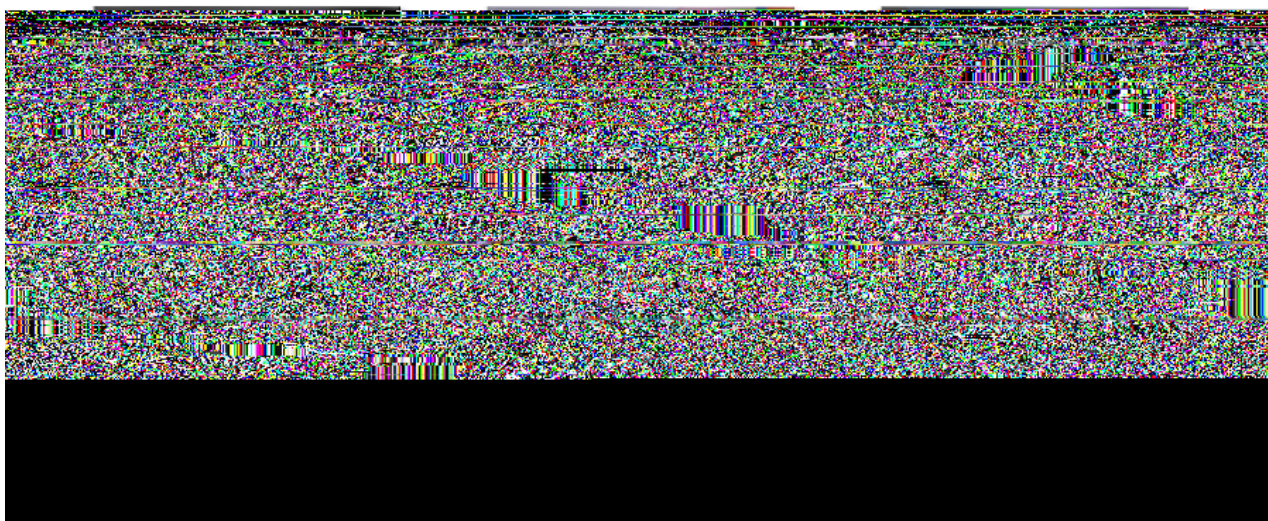
2023 enrolments for this course by location. Please note that enrolment numbers are indicative only and in no way reflect individual class sizes.

Location	Enrolments
UC - Canberra, Bruce	11

Enquiries

Student category	Contact details
Prospective Domestic Students:	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students:	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students:	Email artsanddesign.enquiries@canberra.edu.au or Phone (02) 6201 2570 or (02) 6206 3887

Download your course guide



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